

# Public Realm Improvements for Croydon Road

Jon Sheaff and Associates have been commissioned by the Caterham Business Improvement District to develop proposals for Croydon Road. The overall objective of the proposals is to support the regeneration of Caterham Town centre in line with the Caterham Town Centre Masterplan - <https://www.tandridge.gov.uk/Portals/0/Documents/Planning and building/Regeneration and major projects/Caterham masterplan/Caterham-Town-Masterplan.pdf>

Proposals for Croydon Road are the first phase in the implementation of the masterplan. When we've completed our work, the BID will have a set of detailed proposals for improvements to Croydon Road that can be implemented in a phased way, as funding becomes available.

Croydon Road is one of Caterham's main thoroughfares and its principal shopping street. Emerging proposal for the Rose and Young and Church Walk sites and the refurbishment of Quadrant House are re-defining commercial activity in the town centre at a time when the local economy will be recovering from the impact of the Covid 19 epidemic. This project is targeted at reinforcing the unique identity of Caterham and making it a more user-friendly environment for both the daytime and night-time economies. It is an opportune intervention that will support the town centre's continued prosperity.

A principle objective is to make Croydon Road a more pleasant environment for people to shop and to spend their leisure time. The street is currently



Indicative southerly sectional view through Croydon Road

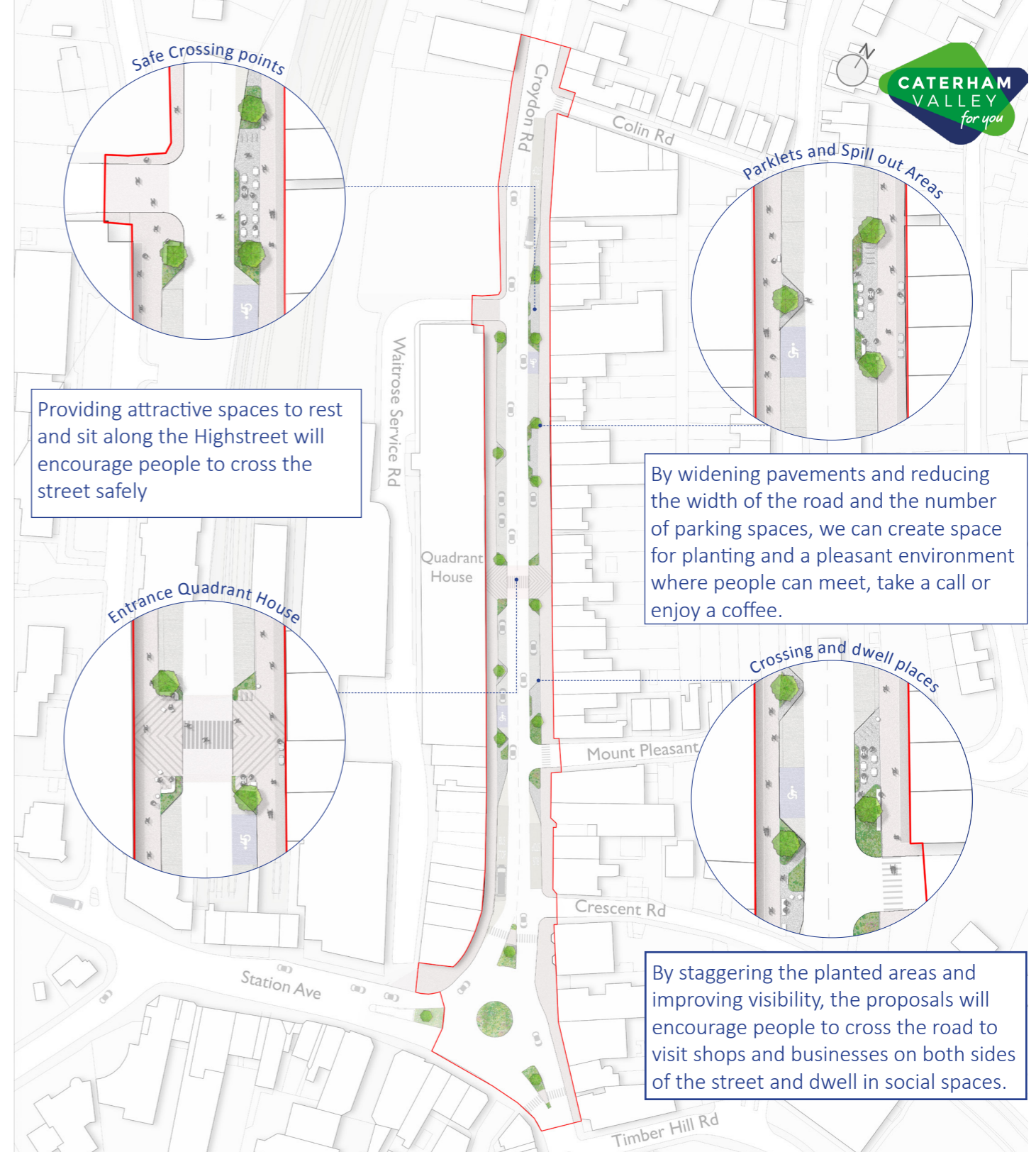
very car-dominated and our proposals aim to provide more space for pedestrians and cyclists. By narrowing the highway and reducing parking, we can provide more space for people to meet and socialise. We also intend to make the street a greener environment by introducing trees and areas of planting. This planting will screen pedestrians from the road, will provide shade and will impact positively on air quality. We'll install a sustainable urban drainage system that will funnel surface water into tree pits and rain gardens to address local flooding issues.

We'll complement these proposals with enhancements to shop fronts and a de-cluttering of street furniture to make the high street more user-friendly. We'll be incorporating bespoke design elements that tell the story of Caterham to give Croydon Road a unique character that members of the public will be able to celebrate.

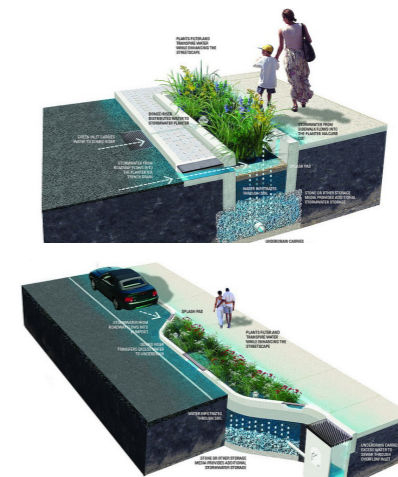
When developing these ideas, we plan to make Croydon Road a healthier and more pleasant place to be. By providing spaces for people to meet, we'll be encouraging people to spend more time in the street. This enhanced 'dwell time' will support local businesses and support the overall economic vitality of Croydon Road.



Indicative northerly view along Croydon Road and junction with Mount Pleasant Road



Example of dwell spaces in Seattle, USA



Technical diagram of SUDS

We want to consult on these proposals as widely as we can, given the limitations imposed by the Covid 19 epidemic.

We are planning to hold a number of online presentations of the scheme on 16th and 18th July. These events will give members of the public and any other interested parties an opportunity to discuss the project with the design team.

